

29 REASONS TO JOIN RAMAC

DON'T MISS
OUR LEAP
YEAR
MEMBERSHIP
OFFER!

1. There is power in numbers. Being part of RAMAC gives you a stronger voice in government and among lawmakers.
2. Connect with the business community to build upon your relationships.
3. Collaborate to help make important community decisions.
4. Increase awareness of your business by promoting your news through RAMAC outlets.
5. Make valuable business connections at RAMAC events.
6. Stay aware of legislative issues facing the business community.
7. Gain access to other RAMAC members by utilizing the membership directory.
8. Find out about volunteer opportunities.
9. Increase your business credibility and reputation.
10. Use the RAMAC calendar of events to save on marketing costs.
11. Be among community leaders.
12. Host a Business Blender networking event to showcase your organization.
13. Support other businesses and the local economy.
14. Sponsor a well-attended and cost-effective event for brand awareness.
15. Utilize a low-cost training program facilitated by RAMAC.
16. Gain access to special discounts through RAMAC affinity programs.
17. Support your younger employees by encouraging them to be engaged with Young Professionals of Racine – a program of RAMAC.
18. Strengthen your brand by advertising in The RAMAC Voice printed magazine.
19. Share your expertise by speaking at a RAMAC breakfast session.
20. Show you are a community player ready to make a difference.
21. Collaboration opportunities to help your business grow.
22. Connect with like-minded leaders in smaller industry-specific cohort groups.
23. Potential to boost your sales and visibility.
24. Receive referrals from RAMAC and other members.
25. Connect to charitable opportunities.
26. Make your business more desirable to customers.
27. Opportunities to be highlighted in RAMAC media at no cost.
28. Make a real, lasting impact around community issues.
29. Have a little fun! RAMAC prides itself in doing hard work for our business community and having fun along the way.

[#racinebusinessmatters](https://www.instagram.com/racinebusinessmatters)