





## 29 REASONS TO JOIN RAMAC



- 1. There is power in numbers. Being part of RAMAC gives you a stronger voice in government and among lawmakers.
- 2. Connect with the business community to build upon your relationships.
- 3. Collaborate to help make important community decisions.
- 4. Increase awareness of your business by promoting your news through RAMAC outlets.
- 5. Make valuable business connections at RAMAC events.
- 6. Stay aware of legislative issues facing the business community.
- 7. Gain access to other RAMAC members by utilizing the membership directory.
- 8. Find out about volunteer opportunities.
- 9. Increase your business credibility and reputation.
- 10. Use the RAMAC calendar of events to save on marketing costs.
- 11. Be among community leaders.
- 12. Host a Business Blender networking event to showcase your organization.
- 13. Support other businesses and the local economy.
- 14. Sponsor a well-attended and cost-effective event for brand awareness.
- 15. Utilize a low-cost training program facilitated by RAMAC.
- 16. Gain access to special discounts through RAMAC affinity programs.
- 17. Support your younger employees by encouraging them to be engaged with Young Professionals of Racine a program of RAMAC.
- 18. Strengthen your brand by advertising in The RAMAC Voice printed magazine.
- 19. Share your expertise by speaking at a RAMAC breakfast session.
- 20. Show you are a community player ready to make a difference.
- 21. Collaboration opportunities to help your business grow.
- 22. Connect with like-minded leaders in smaller industry-specific cohort groups.
- 23. Potential to boost your sales and visibility.
- 24. Receive referrals from RAMAC and other members.
- 25. Connect to charitable opportunities.
- 26. Make your business more desirable to customers.
- 27. Opportunities to be highlighted in RAMAC media at no cost.
- 28. Make a real, lasting impact around community issues.
- 29. Have a little fun! RAMAC prides itself in doing hard work for our business community and having fun along the way.











