



RAMAC Business Blenders are networking events bringing RAMAC members, YPR members, and other partners together to make new or enhance existing business connections in a social style setting.

Blenders are each hosted by a different RAMAC member as an 'after hours' event from 5:00pm to 7:00pm.

Average number of attendees is 75-90. Attendance does vary.

This is a FREE event for RAMAC members. There is no cost to attendees for food & beverages.

RAMAC Responsibilities

- Work with member host to coordinator date and location of event
- Work with member host to provide information about the event for invite
 - RAMAC uses a standard template for the invite the host is welcome to design their own announcement and share it with RAMAC for use, but it is not required
- RAMAC will use its membership list to promote the event
 - RAMAC will invite its full membership via electronic invite with RSVP capabilities at least three (3) weeks prior to the event
 - o The event will be sent out for registration multiple times
 - o RAMAC will post event on their website calendar
 - o RAMAC will provide the host with the link to the RSVP for distribution
- RAMAC will provide nametags and greet/check-in attendees at the event
- RAMAC will provide a photographer at the event
- RAMAC can provide a microphone for the event, if needed
- RAMAC can work to secure sponsors or suggest co-hosts, if needed, but that is not guaranteed

Member Host Responsibilities

- Identify host event coordinator this will be the main contact with RAMAC
- Identify co-hosts, sponsors or vendors to help defray costs of food/refreshments, as needed
- Confirm date and location of event with RAMAC
 - Location should be a space large enough to accommodate up to 100 people
- Set-up needs this is YOUR event as the host!
 - Consider tables, linens, music, microphone, swag, and an item(s) for door prize drawing
 - Need one table with small garbage can at entrance for check-in
 - Food/Beverages see catering suggestions and ordering tips below
- Provide RAMAC with company logo and short description of event for publicity and event invite
- Internally promote event to clients and other guests to supplement RAMAC promotion
 - Either using the RSVP link provided by RAMAC or providing RAMAC with additional names to add to the guest list
- Set-up event space this is YOUR event as the host!
- Identify a speaker from your organization to say welcome to guests

Typical Agenda

4:30pm RAMAC staff arrive to set up check-in table

5:00pm Attendees start to arrive; this is an open house format and attendees can

arrive/leave throughout the allotted time

5:45pm/6:00pm RAMAC says a welcome followed by introducing the host; the host says a

welcome and gives short overview of organization and services provided;

pull names for the door prize(s)

7:00pm Event ends; tear down and clean-up

Planning Timeline

2 – 4 months in advance: Choose date/location

4 – 6 weeks in advance: Contact caterer and rental company, if needed

4 weeks in advance: Provide RAMAC with logo and short description of event details

2 – 3 weeks in advance: RAMAC sends invites; begin promoting in all areas

1 week in advance: RAMAC will confirm head count with host

Day of event: Set-up venue; food/rentals delivered or picked up

Catering Suggestions

Please use RAMAC members for your catering needs! Let them know this is a RAMAC event.

<u>Beverages</u> <u>Desserts</u>

Ayra's Liquor O&H Danish Bakery

Timer's

Hop Heads Hospitality & Events

Food

Buckets Pub 2nd Round Joey's Yardarm Red Onion Café

Buffalo Wild Wings Lee's Deli Reefpoint Brew House

Butcher & Barrel Meadowbrook Country Club Sebastian's Chick-fil-A Oakfire Pizza Taco John's

Culvers O&H Danish Bakery The Dish/Blue Badger

Danny's Meats and Catering Olde Madrid Chartroom Vero

Festival Foods Papa John's Wells Brothers

Ivanhoe Pub & Eatery

Food/Beverage Tips

- o Order small finger foods; estimate three pieces of food per attendee
- o Have a vegetarian option and some desserts as well
- o Provide napkins and small plates plus other utensils depending on appetizers ordered
- Have garbage cans available throughout venue including a small one at registration table
- o Provide beer, wine, soda, water you do not need a licensed bartender as this is a private event