

True Colors Workshop

Valuing Differences | Creating Unity

True Colors awareness is a research-driven, cost effective and entertaining professional development opportunity for your associates, at all levels, which can be used to build teamwork, improve communication and enhance customer relations.

We use colors - orange, gold, green, blue - to differentiate the four central primary personality types and illustrate how these types best interact with each other.

True Colors Workshop Provides:

- Gaining an understanding and appreciation of the differences in others
- Opportunity for self-awareness
- Building more effective teams and reducing potential conflict
- Maximize relationships through common "colors" vocabulary
- Opens doors to successful relationships and a climate for effective teamwork

\$750 per 3 hour workshop
minimum group of 12



Facilitated by Judy Gavigan | jgavigan@racinechamber.com

As a member of the RAMAC team, Judy has over 35 years of experience in the areas of sales, coaching, and performance management. Her career as a leader in the financial and healthcare fields has allowed her to put the True Colors philosophy into use for building relationships and teams. Her facilitating technique is designed around real-life situations that can apply to anyone, and she enjoys the interaction that comes from participants' ability to share their communication styles. Judy has utilized the True Colors strategies in dealing with conflict management, team building, and overall performance enhancement for professional growth.