

2025 SPONSORSHIP OPPORTUNITIES ELEVATE YOUR BRAND!

Your membership dues fund RAMAC programs and services. Additional member support comes in the form of sponsorships, advertising, and donations - all to support your chamber's work. Take advantage of any of these opportunities to enhance your support and elevate your brand.

PACKAGE OPTIONS

Your investment is essential to champion the initiatives most pressing to the business community. You will receive a few more perks and stretch your dollars further by picking a package option.

2025 Platinum Partner: \$10,000+

YOU PICK! Or we will invest your sponsorship dollars where we have the most need.

If you invest at this level in total, your logo and link will be featured on RAMAC's website home page for the year. You will receive preferred seating and premier logo placement at all signature events along with the option to introduce a speaker or say a few words at the annual membership dinner. This level of support includes wine at your table during the awards event and the membership dinner.

2025 Gold Partner: \$5,000 - \$9,999

YOU PICK! Or we will invest your sponsorship dollars where we have the most need.

If you invest at this level in total, your logo will be featured on RAMAC's website home page for the year. You will receive preferred seating and premier logo placement at all signature events.

2025 Silver Partner: \$2,500 - \$4,999

YOU PICK! Or we will invest your sponsorship dollars where we have the most need.

If you invest at this level in total, your company name will be featured on RAMAC's website home page for the year. You will receive preferred seating and logo recognition at all signature events.

SIGNATURE EVENTS

There are many ways you and your organization can engage with other members. We offer three signature events for members to connect.

Audience: dignitaries, business leaders, and employees from all industries and sectors

Business Awards: \$2,500 to \$500

This annual celebration recognizes excellence and achievement of RAMAC member organizations in business improvement, growth, innovation, or support to its employees and community contributing to the improvement of the business climate and vitality of the greater Racine area.

Membership Dinner: \$4,000 to \$500

Once a year RAMAC membership comes together for networking, dinner, and a keynote address. This annual meeting is the largest gathering of business leaders in the area and RAMAC's largest event.

Golf Outing and Fishing Charter: \$4,500 to \$150

Whether you are an avid golfer, a business networking golfer or just looking for a day to enjoy the camaraderie of the business community, RAMAC's annual golf outing is an event filled with golf, games, prizes, and networking. Plus, a fishing charter option for those who do not golf.

**See pages 3-5 for details.*

Please Note:

- Signature events have time sensitive deadlines for your organization to be included in marketing materials. Be sure to review deadlines on the forms attached.
- We are happy to discuss sponsorship options that do not appear here, tailored to your needs.

Contact Us!

Racine Area Manufacturers and Commerce
300 5th Street, Racine, WI 53403
262.634.1931
ramac@racinechamber.com

BUSINESS AWARDS



Recognizes excellence and achievement of RAMAC member organizations in business improvement, growth, innovation, or support to its employees and community contributing to the improvement of the business climate and vitality of the greater Racine area.

Tuesday, April 29, 2025

5:00pm - 7:00pm

Roma Lodge

	GOLD \$2,500	SILVER \$1,000	BRONZE \$750
Complimentary tickets	6	4	2
Reserved seating	x	x	x
Logo on all marketing materials	large	medium	small
Self-standing display banner (provided by sponsor)	x		
Signage at event (provided by RAMAC)	x	x	x

***NEW \$500 level for logo only on signage at event.**

Complete and Submit by April 11, 2025

ramac@racinechamber.com 262.634.1931 Fax 262.634.7422

Contact Name: _____ Level/Amount Due: _____

Organization Name: _____

Address: _____ City/St: _____ Zip: _____

Contact Phone: _____ Contact Email: _____

Credit Card (we will send you a receipt) Invoice (payment prior to event)

Credit Card # _____ Exp: _____ CVV: _____

MEMBERSHIP DINNER



RAMAC membership comes together for networking, dinner, and a keynote address. This annual meeting is the largest gathering of business leaders in the area and RAMAC's largest event.

Thursday October 9, 2025

4:45pm - 7:30pm

Fountain Banquet Hall

	PLATINUM \$4,000	GOLD \$3,000	SILVER \$2,000	BRONZE \$1,000	BRASS \$750
Complimentary tickets	10	8	6	4	2
Premium seating	x	x	x	x	x
Logo on all marketing materials	x-large	large	medium	small	name only
Wine service at table (1 red/1 white)	x				
Signage at event (provided by RAMAC)	x	x	x	x	x

***NEW \$500 level for logo only on signage at event.**

Complete and Submit by September 29, 2025

ramac@racinechamber.com 262.634.1931 Fax 262.634.7422

Contact Name: _____ Level/Amount Due: _____

Organization Name: _____

Address: _____ City/St: _____ Zip: _____

Contact Phone: _____ Contact Email: _____

Credit Card (we will send you a receipt) Invoice (payment prior to event)

Credit Card # _____ Exp: _____ CVV: _____



#RacineBusinessMatters

RAMAC's Mike Batten Memorial Golf Outing

Annual MIKE BATTEN MEMORIAL GOLF OUTING Monday, July 28, 2025

Meadowbrook Country Club; 11:30am Shotgun Start. Individual golfer - \$220; Foursome - \$800

SPONSORSHIP OPPORTUNITIES

For questions or other sponsor options, contact us!

~~Dinner Sponsor
\$4,500~~

SOLD

- Complimentary golf foursome
- 4 additional dinner tickets
- Signage with company name placed at one hole
- Company banner/signage on display at dinner
- Logo & recognition on all event materials
- Opportunity to address participants at dinner banquet

**Lunch Sponsor
\$4,000**

- Complimentary golf foursome
- Signage with company name placed at one hole
- Company banner/signage on display during check-in
- Logo & recognition on all event materials

**Prizes & Games
Sponsor
\$2,000**

- Complimentary golf foursome
- Signage with company name placed at one hole
- Recognition in the event program and when prizes are handed out

**Registration or
Networking Sponsor
\$1,000**

- Signage with company name & logo on display during check-in or networking time
- Signage with company name placed at one hole
- Recognition in the event program

**Tee Box PLUS
\$1000**

- Signage with company name placed at one tee box
- Recognition in the event program
- 2 company representatives allowed at tee box - 2 box lunches & 2 dinners
- Plus a golf foursome for \$600 - saves you \$200!

No outside alcohol permitted at tee box.

**Tee Box Sponsor
\$400**

- Signage with company name placed at one tee box
- Recognition in the event program
- 2 company representatives allowed at tee box - have a game or giveaway company materials
- 2 box lunches & 2 dinners

No outside alcohol permitted at tee box.

**Hole Sponsor
\$150**

- Signage with company name placed at one tee box
- Recognition in the event program

Other options include:
Fishing Charter sponsor,
Putting Green sponsor,
Golf Ball sponsor,
Dessert sponsor
Just ask!

Don't forget about "RAMAC's Finest" Raffle! Donate a basket or your branded items for our raffle drawing.

ADVOCACY

As the voice of business, it is imperative for RAMAC to weigh in on issues important to the business community and the community as a whole. Support our advocacy work at the annual Government Breakfast. This event includes local or state-level government leaders or other speaker addressing the state of our community and current political topics. It provides an opportunity for RAMAC members to also ask questions.

Audience: business owners, business & community leaders

Advocacy Sponsor: \$500

- (2) Two tickets to event included
- Recognized at event
- Name/logo on chamber website and event invite
- Recognized on social media

PROFESSIONAL CONNECTIONS

RAMAC has many ways to assist your organization in business development and B2B opportunities.

Audience: business owners & leaders, nonprofits, employees from small to medium-sized organizations

Roundtable Sponsor: \$2,000

Small groups formed around similar industries for facilitated discussions, resource and best practice sharing, and networking. Learn from each other in a trusted space.

- (1) One seat included to (1) one specified roundtable
- At the roundtable you select, company featured and thanked at all sessions
- Sponsorship listed on chamber website

B.O.B. Sponsor: \$1,000

Learn over breakfast from members, to members. This event features RAMAC members sharing information and expertise around a specific topic to help others solve a business, marketing or personnel issues.

- (2) Two seats included to each Business Over Breakfast (B.O.B.) session - held quarterly
- Company featured and thanked at each session
- Sponsorship listed on chamber website

Manufacturers Forum Sponsor: \$1,000

Expert-led training sessions for local manufacturers fostering peer-to-peer learning. A collaboration between RAMAC, RCEDC, and WMEP. The intended audience for this series are those in manufacturing only.

- (2) Two seats held for each session - held quarterly
- Company featured and thanked at each session
- Sponsorship listed on chamber website

Let's Taco 'Bout It Sponsor: \$250

Lunch and learn session facilitated by Young Professionals of Racine. An opportunity to talk with a community leader about relevant issues that matter to Racine.

- (2) Two seats included for each session - held twice per year
- Company featured and thanked at each session
- Sponsorship listed on chamber website

ADVERTISING

RAMAC has printed publications that can serve your needs.

Audience: all current RAMAC members

The RAMAC Voice: various ad sizes as low as \$200

Racine's only printed business magazine highlights RAMAC members, gives event recaps, showcases chamber programs, and provides B2B recognition.

- Mailed to over 1,000 business representatives in the southeast region
- Digital version posted on chamber website
- Make a post on social media each quarter featuring the magazine

**See page 8 for details.*

Annual Report (limit 4): \$1,000

Provides an overview of RAMAC accomplishments, strategic goals, and finances.

- 250 printed for members to review and take at annual membership dinner
- Digital version posted on chamber website
- Sponsorship recognized on social media

RAMAC FOUNDATION

The RAMAC Foundation is the 501c3 arm of your chamber supporting the charitable and educational endeavors of RAMAC.

If you or your organization believe in the mission and work of RAMAC but don't wish to have the recognition of sponsorship, you are invited to make a general donation of any size through the RAMAC Foundation.

This tax-deductible gift should be made payable to *The RAMAC Foundation*.

Other Details:

- We are happy to discuss sponsorship options that do not appear here, tailored to your needs.
- In most cases, we will request your logo. High-resolution JPG or PNG files are best.
- We would appreciate your handles if your company is on social media. We will need your organization's public username(s) for Facebook and LinkedIn.

Contact Us!

Racine Area Manufacturers and Commerce
300 5th Street, Racine, WI 53403
262.634.1931
ramac@racinechamber.com

the RAMAC VOICE

YOUR QUARTERLY BUSINESS MAGAZINE



ADVERTISING RATES

RAMAC MEMBER	1X	2X	4X
Full Page	\$650	\$600	\$550
Half Page	\$500	\$450	\$400
Quarter Page	\$400	\$350	\$300
Eighth Page	\$250	\$225	\$200

AD SIZES

FULL PAGES	Width	Height
Non-Bleed Size	7.375"	9.875"
Bleed Size	8.625"	11.125"
Trim Size	8.375"	10.875"
Back Cover (non-bleed)	7.375"	7.275"
Back Cover (3-side bleed)	8.625"	8"
Trim Size	8.375"	7.75"

ADVERTISING RATES

NON MEMBER	1X	2X	4X
Full Page	\$900	\$850	\$800
Half Page	\$700	\$700	\$650
Quarter Page	\$650	\$600	\$550
Eighth Page	\$500	\$475	\$450

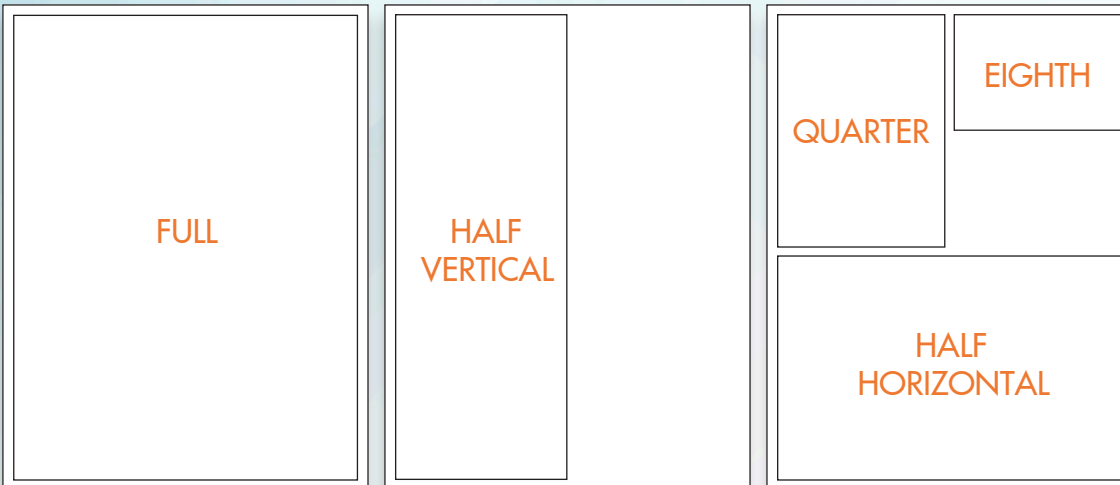
INSIDE PAGES

Half Horizontal	7.375"	4.75"
Half Vertical	3.604"	9.75"
Quarter Vertical	3.604"	4.75"
Eighth (Horizontal Only)	3.604"	2.25"

*All ads include full color and design.
Two-page spread trim and bleed size available upon request.

NONPROFIT ADVERTISING RATES

Nonprofit organizations can enjoy a 25% discount on half, quarter and eighth page



MECHANICAL REQUIREMENTS

- Bleed available only on full page ads.
- Allow .125" trim on all bleed edges.
- Publication trim size: 8.375" x 10.875".
- Printing process: web offset.
- Bindery: saddle stitch.
- All type and other live matter not intended to bleed must be held 0.5" from trim.
- Live area is 7.375" x 9.875".

2025 QUARTERLY SCHEDULE

March 20
June 12
September 11
December 11

SPACE RESERVATION DEADLINES

January 24
April 25
July 25
October 31

AD APPROVAL DEADLINES

February 7
May 9
August 8
November 7

TO ADVERTISE

Contact *Robert Ireland* at 262.949.6281
or Robert.Ireland@adamspg.com

